



Global Executive Certificate in the Business of Art & Culture* **(CMI UK - CMI Level 5 Certificate in Management & Leadership)***

This is a 6 – month innovative talent development programme for Artists and Culture Professionals and Practitioners conducted online on behalf of WAG NC UK in association with the Directorate of Education and Culture Development, WAG International, Croatia. The programme will use very advanced and sophisticated management delivery system - *Management Direct*.

Optional additional face-to-face workshops are available, at extra cost, subject to the number of students seeking this mode of learning.

However for those attending the WAG International Games 2015 at Bratislava, *additional face-to-face workshops* will be provided FREE of charge to the first 100 registered Learners on the programme.

This is a unique programme because it is internationally recognised and globally credible. It is customised for the special needs of the world of Art and Culture. A world that is hotly competitive.

Global Executive Certificate in the Business of Art & Culture is intended for those in these professions and industry with an interest in developing their knowledge of business, management, leadership and culture, as well as those with a passion for the arts and culture. No previous experience of business study is required, but commitment to strategic thinking, strategic learning and acts are essential. The medium of communication is the English language.

What are the parallels often drawn between business, art and culture? They are usually through themes of commitment, motivation, team dynamics and the need for effective leadership and management. This innovative customised programme goes one step further. It looks at the business of art and culture through an appropriate lens to help understand the challenges and opportunities of running an art and culture business/organisation in a highly V.U.C.A. industry [*Volatile; Uncertain; Complex; Ambiguous*].

***This programme is delivered by CKW UK, WAG NC UK Sponsor. CMI qualifications at QCF Level 5 portray practical team leading skills and competences that are rated in academic terms as being comparable to Foundation Degrees and Higher National Diplomas (HND).**

Units of Study:

Meeting stakeholder and quality needs in Art & Culture;

Practices of resource management in Art & Culture;

Conducting a work-related project in Arts & Culture.

Start Date: To be mutually agreed with the Learner and the Programme Provider. **However, if you would like to take advantage of the massive discount (50% Plus) for members from WAG Head Office and WAG NCs, you MUST register by March 31st, 2015** (See Fees below)

Learning Outcomes:

At the end of this innovative and challenging programme, you will, as an Artist and Culture Practitioner, be able to:

1. identify the different types of **resources** available to you, select and plan for their use, monitor and review their effectiveness in the pursuit of your current and future organisational and your own objectives
2. identify **key stakeholders** associated with your activities, understand and plan to meet their needs. Be able to understand the concept of **quality standards** as they apply to your work and plan for continuous improvement in all aspects of your work
3. identify, research and produce a **work-related project** and evaluate its impact on your organisation and your work
4. recognise, understand and discuss how power relationships and the **dominant cultural paragigms** are playing a significant part in making art and culture the business that it is today.

Progression: Successful completion of the GECBAC - *Global Executive Certificate in the Business of Art & Culture* means that you become eligible to progress to the Global Executive Diploma.

This is a very prestigious qualification as the possession of the Diploma allows you to be assessed by the UK Chartered Management Institute (CMI) for the **'Practical MBA' for Artists & Culture Practitioners at a fraction of the normal cost.** Additionally this will lead to the award of the highest accolade, the GOLD Standard of Management & Leadership - the Chartered Manager status - CMgr

Significant Benefits of Registration on this Programme: As a member of WAG International, you will get a massive Fees Discount of over 50% compared to Learners from the UK and the EEC. As a CMI Approved Centre, CKW UK Learners get more value for their investment with qualification standards that are second to none and access to CMI unrivalled resources. Every learner that registers with CKW UK on this qualification automatically becomes an Affiliate Member of the CMI. **ACMI letters after your name.** For this alone, the Learner has access to a wealth of learning resources worth over **several thousands of pounds** to help YOU succeed.

Other main benefits of FREE CMI membership on this Programme via CKW UK are:

Online resources via CMI website www.managers.org.uk : including checklists, management models, learner videos and podcasts, among various other formats tailored to many different learning styles. CKW UK Principal Consultant, Dr Jumaa is a Subject Expert with CMI. One of his key roles is the review of the Checklists. Checklists are very popular with members of the CMI.

Professional recognition from a Chartered body for management and leadership

Networking opportunities via CMI online community, social media or programme of events

Free publications – ‘Professional Manager’ which is CMI’s exclusive publication

The CMI library has over 25,000 books and 40,000 journals, making it the largest library in Europe dedicated to management and leadership.

CMI free legal helpline is available to all members who need professional advice and the lines are manned by qualified lawyers with at least 5 years experience.

CMI CPD offers a structured framework to improve and evidence your professional development,

BusinessHR offers invaluable support and ensures a best practice approach to HR and CMI can also help to save you money on Professional Indemnity Insurance.

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CKW UK FEES for CMI Accredited Qualifications

QCF - Level 5 Qualifications [Foundation Degree]

	CMI (£)	CKW UK (£)	TOTAL (£)
CKW UK/WAG*	£168.00 + £108.00	£995	£1,271.00
UK & EEC	£168.00 + £108.00	£2995	£3,271.00
FOREIGN	£168.00 + £108.00	£5995	£6,271.00

***Massive well over 50% Discounted Fees for WAG Membera** - NCs & Head Office - These Fees are available **ONLY** till **March 31st 2015**. CKW UK Independent Consultants also enjoy the same Massive Discount

KEY:

CMI Fees cover Registration and Assessment Fees **PLUS** all the benefits listed above
CKW UK Fees cover total Delivery Fees

NB:

15% of Net income from the Fees will be donated to WAG Head Office

25% of Net income from the Fees will be donated to WAG NC UK

FOR MORE DETAILED INFORMATION, PLEASE CONTACT:

Vanessa Garside CMgr (c) MA BA PGCert Ed - Programme Manager & International Languages
Business Consultant at ckwukinfo@gmail.com