



CENTRE FOR KNOWLEDGE AT WORK UK Ltd

Recognizing Local Talent for Global Leadership

A Chartered Management Institute Accredited Centre

A Chartered Management Institute Award Winning Centre

A Chartered Management Institute Approved CMgr Development Centre

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CKW UK LTD. SPONSORS CREATIVE ABI - CREATIVE ARMED Bridge Initiative

DIRECTORATE OF EDUCATION & CULTURE DEVELOPMENT

Connecting Hearts Globally through Art & Business Interventions

The Directorate of Education and Culture Development at WAG International Artistic Organisation, Croatia, in Partnership with CKW UK Ltd. UK. presents CREATIVE ABI* - *Peace through Art, Business and Profit*

Alicia Garza

Active IIC - Independent International Consultant, CKW UK Ltd.



Alicia Garza (Germany/Mexico) Director of Lovely Face, Passionate Plastic Artist, Successful Entrepreneur, Owner of an on line Business, Alicia wrote, "Having lived in different countries throughout my life has enriched me deeply and strengthened my profound sense for equality and respect for all beings and life itself. In these years, I acquired great expertise in customer acquisition, in project management, in design and conceptualisation of online training programs. My entrepreneurial dream and a great interest in understanding better human behaviour and emotions moved me to join many courses and workshops and I got qualified as a life coach. Speaks German, English and Spanish

I have read the 6 Principles and I do agree to participate in CREATIVE ABI under these principles.

I studied advertising and marketing at the University of Communication in Mexico. Before I moved to Germany, I founded an advertising agency in Mexico City, where I acquired diverse business skills. After my marriage, and moving to Munich I dedicated myself to learning German. A year later, due to my husband's business, we moved to Istanbul for seven years where I became mother of two beautiful sons. Coming back to Munich, I worked as a PR expert and coordinator for WHO studies at the Institute of Health and Rehabilitation Science at the Ludwig Maximilian University in Munich for eight years.

In these years, I acquired great expertise in customer acquisition, in project management, in design and conceptualization of online training programs. My entrepreneurial dream and a great interest in understanding better human behavior and emotions moved me to join many courses and workshops and I got qualified as a life coach. During my qualification, I learned many tools and techniques and acquired many skills which I will gladly share, besides loving and living art, as an International Independent Consultant of this Initiative.

Some of the Benefits which I can contribute to the success of the CREATIVE **ARMMEd Bridge Initiative** are:

- Sharing my joy for Life;
- Sharing tools to manage stress;
- Sharing tools to cope and process emotions;
- Sharing strategies to focus and setting goals; Sharing my expertise in achieving self-esteem and confidence.

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NB: CKW UK is a Multi-Site Overseas CMI Registered Centre for Leadership and Management Development since August 2004. It is also a CMI CMGR Approved Centre from November 2013. Additionally, in March 2013, all CKWUK CMI Accredited Qualifications received Professional Endorsement from the RPS - Royal Pharmaceutical

Society of Great Britain.

BELOW, CKW UK PARTNERS.



Stress
Concern
International



2013 - 16



Member AMBA



Please Contact:

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00 44 1823 333 735 (International) for more details Thank you