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Recognizing Local Talent for Global Leadership

A Chartered Management Institute Accredited Centre

A Chartered Management Institute Award Winning Centre

A Chartered Management Institute Approved CMgr Development Centre

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DIRECTORATE OF EDUCATION & CULTURE DEVELOPMENT

Connecting Hearts Globally through Art & Business Interventions

The Directorate of Education and Culture Development at WAG International Artistic Organisation, Croatia, in Partnership with CKW UK Ltd. UK. presents CREATIVE ABI* - *Peace through Art, Business and Profit*

Dr Jo Alleyne

Active IIC - Independent International Consultant, CKW UK Ltd.



Dr Jo Alleyne (UK) Chartered Manager, Chartered Fellow Chartered Management Institute, CMI Approved Lecturer, Leadership and Management. Governor (former),

Middlesex University, London Governing Council Board Member for 9 years - a major achievement. Jo speaks English

I acknowledge and declare my personal commitment to CREATIVE ABI's six Principles of Good Practice. I confirm to participate in CREATIVE ABI's activities based on these 6 Principles.

Unlike a University Degree, becoming Chartered Manager, is not only about what you know, it is also about what impact you made where you work/rest/play

Like me, all Chartered Managers (CMgr) have, at least, *“Developed and supported individual and team members; Adapted leadership style to take account of diverse situations; Taken account of stakeholder issues; Resolved problems and conflicts with positive outcomes; Encouraged others to be creative and innovative. Identified opportunities for change and development”*

Currently a Principal Management Consultant with the Business School at London Middlesex University, my former role as Principal Lecturer within the Business School at Middlesex University also included the role of Programme Director for the Chartered Management Institute (CMI) Approved Centre for Management & Leadership Development. This role required me to liaise with the CMI to engage with the processes of re-approval as a CMI Centre, together with networking to establish new customers for taught programmes, whilst ensuring the high quality of programme delivery and assessment processes are consistently achieved. I am also CMI Ambassador and as such promote the role and work of the CMI across Middlesex University and further afield attending regular events and participating in the Management and Leadership cross party parliamentary groups, for example, attending at the UK House of Parliament, at Westminster, the APPGM events (APPGM - All Party Parliamentary Group on Management) .

I have been a member of the academic staff at Middlesex University for 17 years. Initially I was the Programme Manager and Programme Director within the School of Health & Social Sciences for over ten years. I had over time received successful Centre re-approvals for the delivery of level 5 Diploma in Management and Leadership programmes..

I bring a rich and vast relevant experience to CREATIVE ABI. My learning has been mainly in the area of what is termed “Authentic Leadership” which as its name suggest requires leaders to show a set of values and an ethos that is sincere, stemming from the inner self as a result of what has made them an effective leader and thus encourages others to follow. It is above politics and choreographed behaviours. I am convinced of the benefits of “Authentic Leadership and I find much relevance to the 6 Principles of Good Practice that guide the activities of CREATIVE ABI

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NB: CKW UK is a Multi-Site Overseas CMI Registered Centre for Leadership and Management Development since August 2004. It is also a CMI CMGR Approved Centre from November 2013. Additionally, in March 2013, all CKWUK CMI Accredited Qualifications received Professional Endorsement from the RPS - Royal Pharmaceutical

Society of Great Britain.

BELOW, CKW UK PARTNERS.



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Member AMBA



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