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CKW UK LTD. SPONSORS CREATIVE ABI - CREATIVE ARMED Bridge Initiative

DIRECTORATE OF EDUCATION & CULTURE DEVELOPMENT

Connecting Hearts Globally through Art & Business Interventions

The Directorate of Education and Culture Development at WAG International Artistic Organisation, Croatia, in Partnership with CKW UK Ltd. UK. presents CREATIVE ABI* - *Peace through Art, Business and Profit*

Eugenie Herlaar

Active IIC - Independent International Consultant, CKW UK Ltd.



Eugenie Herlaar (Netherlands) Journalist Extraordinaire, First Female TV News Reader (Netherlands), Founder and Director, Cultural Amateur Festival (35 years),

Eugenie Herlaar is deeply involved with the Foundation, Miss IQ. The Foundation, with 'registered' status, is helping children who live in poverty, to have a better future by providing Primary Schools in poor areas in Curaçao. Since Hurricane Irma, Eugenie Herlaar has also been very busy helping Primary Schools on Saint Martin in the Caribbean. Speaks: Dutch and English <http://bit.ly/2AEywr6>

My BENEFITS for CREATIVE ARMMEd Bridge Initiative (ABI)

My name is: Eugène H. C. Herlaar.

I have taken notice of the 6 principles of CREATIVE ABI's activities.

I agree to participate under these principles in CREATIVE ABI.

I'm born in 1939, so I'm 77 years old now. I live in The Netherlands.

My parents were very loving. They had several basic, but valuable, ideas which they put in practice and which they set for us (their children) as an example to be followed in our life.

Such as:

- a. Being part of a community you have to participate (of course if possible) with your talents for the benefit of this community.
- b. Act normal; be yourself; be modest, in other words *'don't be too big for your boots'*. But don't forget that you've got talents to be shown, so *'don't hide your light under a bushel'*.

I've brought these advice in practice, all my life.

From childhood on I was acting in amateur theatre plays; together with others I participated in broadcasting for a youngsters radio programme; I volunteered for several organisations and institutes as a helping hand or as committee member. I started new initiatives in my home town (like our Writing club and the big Cultural Amateur Festival, already succesfull since 35 years).

Still as former journalist I write press releases for several organisations, without any costs for them. And, after my daily work was ended, I took up again my pleasure in painting and writing poems and short stories. With expositions and presentations I hope to enjoy others.

So I have brought (and still do) in practice the advices of my parents, just as part of their upbringing. It has given (and still gives) me a life full of satisfaction. It was not always simple and easy. Sometimes I had to suffer misfortune, but..as I'm very positive in thinking, it always turned out for the best.

Participating in ABI's activities I can say that the 6 principles:

Build; Engage; Transparent; Honest; Integrate and **Safe**, always have been part of my life.

I hope this will encourage others to look how they stand in their life. I also hope they will benefit of the above mentioned advice.

Eugène Herlaar, October 3, 2017. Heerhugowaard, The Netherlands

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NB: CKW UK is a Multi-Site Overseas CMI Registered Centre for Leadership and Management Development since August 2004. It is also a CMI CMGR Approved Centre from November 2013. Additionally, in March 2013, all CKWUK CMI Accredited Qualifications received Professional Endorsement from the RPS - Royal Pharmaceutical Society of Great Britain.

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