



*Connecting Hearts through*  
The **ARTS** and **CULTURE**

**World  
Art Games  
INTERNATIONAL**

*Directorate of Education & Culture Development*



## **FOCUS FOR THE MLD\* GROUP'S DISCUSSIONS:**

### **1 INTRODUCTION**

This is an open invitation to ALL WAG International members to contribute to how MLD\* could make positive contributions to Art and Artists' professional and personal development. [**MLD\*** = Management & Leadership Development. In this project, includes: *Coaching & Mentoring; General Management & Leadership; Consulting & Advising and Governance Development*]

### **2 BACKGROUND**

The convenor of this MLD project is the President, WAG UK NC who is also the Global Director of Education & Culture Development at WAG International. Invited members who, initially, accepted to work within this Consulting Group are:

1. Rajna Ognjenović (Austria) for Music - WAG Medalist
2. Elfi Sverdrup (Norway) for Inter-Disciplinary Art - excellent performance at GAMES 201

3. Dervis Ergun (Turkey) for Sculpting - WAG Medalist
4. Lisa W Pirika (New Zealand) for Painting - WAG Medalist
5. Nawal Salah Eldin (Oman) for photography - WAG Medalist
6. V. Garside (UK) for International Languages Business Consulting. French Poems presenter at Games (2015)
7. Sajad Hamdani (India) Global Award for creative endeavours. Produced Games Medals (2015)
8. Mrs Bikkel (Netherlands) received Global Award of Special Thanks at the 2015 Games

This is now an **Open Invitation to ALL** members of WAG NCs who are interested and willing to contribute to this Initiative. Thank you.

### **3 OVER-ARCHING FOCUS**

Working within WAG International's Charter - <http://.wagames.org/?q=wag/charter> the group's over-arching focus question is, 'How can this CG - Consulting Group use, positively, the knowledge, understanding, wisdom and effective practice of *Management, Leadership, Coaching, Mentoring, Consulting, Advise* and *Governance* to add value to, enhance the image of Art & Artists and increase the earning potential of members? [**NB:** When the words - *Art* and *Artists* - are used in our discussions and writings it is about the disciplines of Art as defined under WAG International's 15 categories]

### **4 SPECIFIC FOCUS**

**The following suggestion is a do-able initiative**

1. **Rethinking The Art & Business Mindset: How, in your opinion, can MLD Benefit Art?**  
Send in your ideas for discussion on how to go about this? [**MLD\*** = Management & Leadership Development. In this project, includes: *Coaching & Mentoring; General Management & Leadership; Consulting & Advising* and *Governance Development*]

**NB:** We are still at the 'skeletal' stage for this initiative. Feel free to ask questions or suggest ideas relating to the **focus** of this project.

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Whenever we write, we need to send our contributions - questions/clarifications/critique/others to ALL members of the group and copy Peter and Jasminka through - [info@wagames.org](mailto:info@wagames.org). Thank you

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**Fellow, Institute of Consulting UK**

**CMI Programme Director, CKW UK Ltd**

**President, WAG UK, National Committee**

**WAG Global Director of Education and Culture Development**

**Global Award Recipient for Education @ WAG International (2015)**

Mentor, LSE - London School of Economics Entrepreneurial Mentoring Programme

**LSE Alumni Careers Volunteer Award Winner (2013).**

<http://www.managers.org.uk/insights/contributor-biographies/mansour-jumaa>

<http://www.workdoctorproject.com/>

[http://samples.sainsburysebooks.co.uk/9780470777565\\_sample\\_383392.pdf](http://samples.sainsburysebooks.co.uk/9780470777565_sample_383392.pdf)

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